



MONTHLY MEMBERSHIP PROGRESS REPORT

District 202 M

Results as of: 3/31/2014

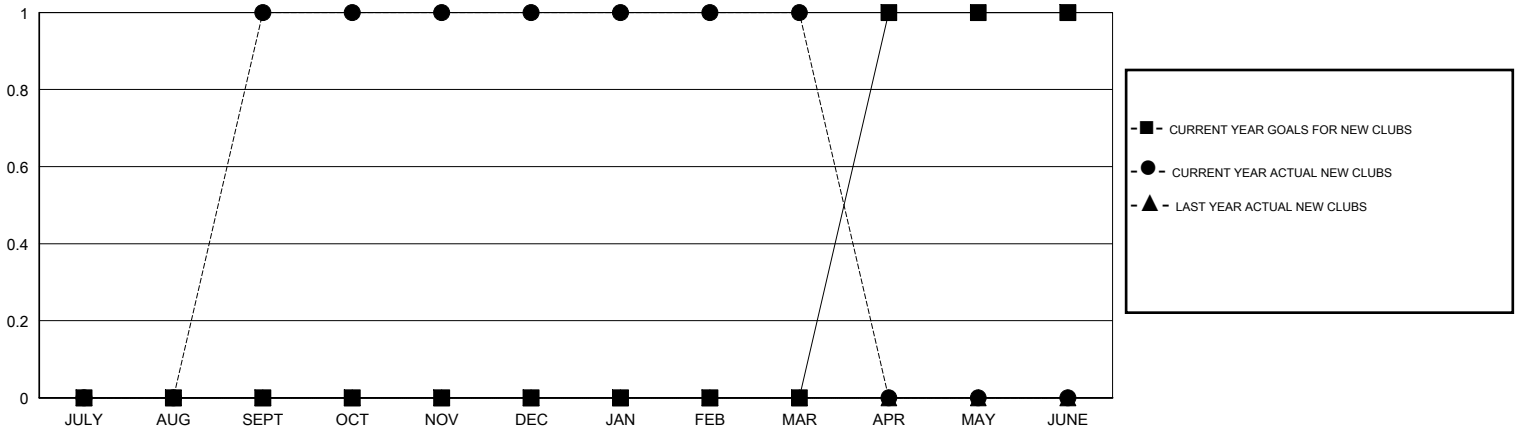
GMT: RONAL LUXTON

LOCATION NEW ZEALAND

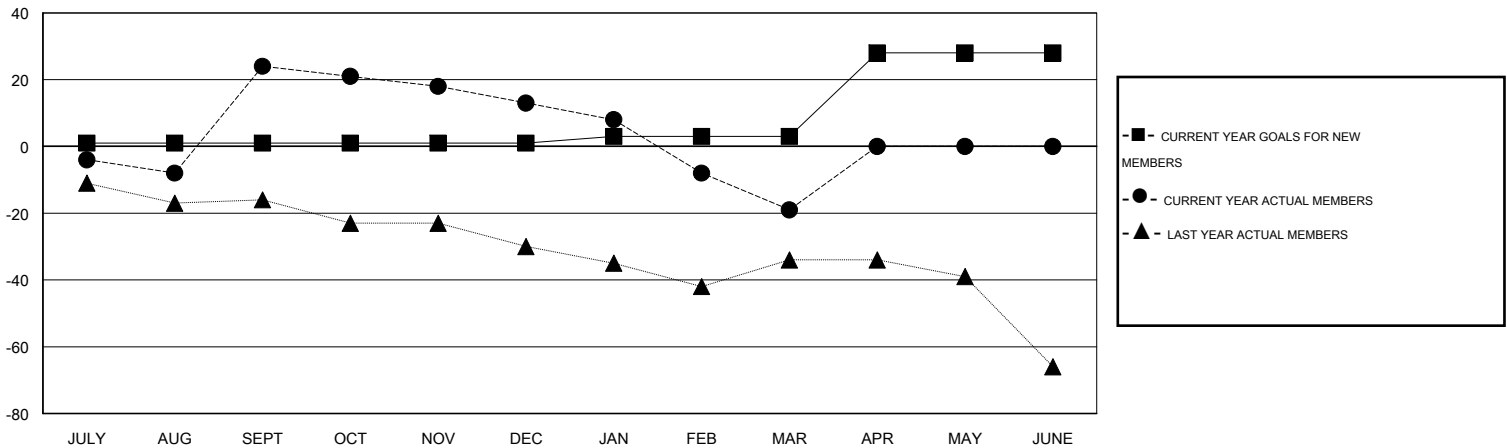
GMT CA 7

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 1 | 0 | 1 | JULY/AUG/SEPT | 1 | 52 | 28 | 24 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 0 | 26 | 37 | -11 |
| JAN/FEB/MAR | 0 | 0 | 1 | -1 | JAN/FEB/MAR | 2 | 12 | 44 | -32 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 1 | 28 CLUBS OF 53 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 886 (66.22%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 452 (33.78%) |
| DECEASED | | 12 | FAMILY UNIT MEMBERS |
| CLUB CANCELLED | 4 | HEAD OF HOUSEHOLD | 69 |
| OTHER | 93 | NON-HEAD OF HOUSEHOLD | 73 |
| TOTAL | 109 | | |